



Constituency Committee - Wirral South

Date: Wednesday, 5 October 2016

Time: 6.00 pm

Venue: The Eastham Centre,
Eastham Rake,
Eastham,
WIRRAL.
CH62 9AN

Contact Officer: Shirley Hudspeth,
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AGENDA

1. MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST

Members are asked to consider whether they have any disclosable pecuniary or non-pecuniary interests in connection with any item(s) on the agenda and, if so, to declare them and state the nature of the interest.

2. AGREE PROTOCOL FOR COMMITTEE TO ENSURE ALL PROCEEDINGS ARE FULLY AUDIBLE

Following the most recent Committee meeting the Constituency Manager received a referral (from a member of the public who had been in attendance) highlighting the difficulty in hearing some of the discussions when microphones were not used by all Committee Members.

3. APOLOGIES FOR ABSENCE

4. MINUTES (Pages 1 - 12)

To confirm the Minutes of the last meeting of the Committee held on 6 June 2016 as a correct record. **(Attached)**

5. UPDATE FROM MERSEYSIDE FIRE AND RESCUE SERVICE

Ritchie Clarke - Station Manager to report.

6. UPDATE FROM MERSEYSIDE POLICE

Neighbourhood Inspector Katie Wilkinson to report.

7. SOCIAL ISOLATION CONTRACT UPDATE

To receive a presentation from the Gift Network to update the Committee on Wirral South's bespoke Social Isolation contract.

8. SEPTEMBER 2015 FLOODING: INVESTIGATION REPORT

To receive a presentation by Richard James (AECOM).

Representatives from the Council, United Utilities and the Environment Agency will also be available to respond to any questions raised.

9. WIRRAL SOUTH PRIORITY UPDATE (Pages 13 - 26)

Report of the Constituency Manager – Fergus Adams (**attached**).

10. WIRRAL SOUTH COMMUNITY REPRESENTATIVE REPORT (Pages 27 - 34)

To consider a report detailing issues experienced by communities throughout Wirral South on a ward by ward basis. These issues have been collated by the Wirral South Community Representatives and compiled by the Engagement Officer into the **attached** report. This report is a standing item on the Committee's agenda.

11. WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER 1 - PEOPLE THEME (Pages 35 - 58)

The Wirral Plan: A 2020 Vision provides the joint partnership strategic planning framework to improve outcomes for Wirral residents over a five year period. It outlines 20 Pledges to residents based around the three themes of People, Business and Environment.

The **attached** report provides the Wirral Plan Overview Report which describes performance at Quarter 1 (April to June 2016). It is focused on high level population measures which describe progress towards making a difference to the lives of Wirral residents.

12. DISCLOSURE AND BARRING SERVICE (DBS) CHECKS - UPDATE

13. PUBLIC QUESTION AND ANSWER (APPROXIMATELY 20 MINUTES) INCLUDING RESPONSES TO QUESTIONS ASKED AT THE PREVIOUS COMMITTEE MEETING

Although it is possible to forward pre-notified questions to the Constituency Manager in advance of this meeting, questions can also be asked on the night, via the Chair. All questions will be collated and dealt with in turn by the Chair.

14. URGENT BUSINESS APPROVED BY THE CHAIR

15. DATE AND TIME OF NEXT MEETING

The next meeting of the Committee is scheduled to be held at 6pm on Thursday, 2 February 2017 in a venue to be arranged.

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CONSTITUENCY COMMITTEE - WIRRAL SOUTH

Monday, 6 June 2016

<u>Present:</u>	Councillor	T Pilgrim (Chair)	
	Councillors	C Carubia P Gilchrist A Hodson K Hodson D Mitchell C Muspratt C Povall L Rowlands	L Rowlands W Smith A Sykes J Walsh W Ward I Williams KJ Williams
	Community Representatives	MC Craig R Squire M Wright P Wright	

Councillor M Patrick – Cabinet Member – Community, Engagement and Communications

1 ELECTION OF CHAIR AND VICE-CHAIR

It was proposed and seconded and it was

RESOLVED: That

- (1) Councillor Tracey Pilgrim be elected Chair of the Committee for the ensuing Municipal Year; and**
- (2) Councillor Chris Carubia be elected Vice-Chair of the Committee for the ensuing Municipal Year.**

Councillor Tracey Pilgrim took the Chair and thanked Councillor Jerry Williams for being a good Chair of the Committee during the 2015/16 Municipal Year. She told Members that she was looking forward to chairing the Committee during the new Municipal Year. She informed that she hoped that Members would not become too political and asked them not to try to score points off each other.

Councillor Pilgrim also informed Members that, at this meeting, she intended to take questions after each update/report/presentation.

2 **MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST**

Councillor Dave Mitchell declared a personal interest in agenda Item No. 4 Support so far (Impact Video) by virtue of him being a member of ARCH Initiatives.

3 **APOLOGIES FOR ABSENCE**

Apologies for absence were received from Messrs Kevin Sutton and David Armstrong (Assistant Chief Executive).

4 **MINUTES OF THE LAST MEETING OF THE COMMITTEE**

Councillor Christina Muspratt was concerned that the Wirral South's New Social Isolation Contract appeared not to be working as well as expected. The Constituency Manager informed that the contract had only been launched in December 2015 and when the report was considered by the Committee on 4 February 2016 it was less than two months old and still in its infancy. The report had only been presented at the last meeting to set the scene and project how the contract was expected to proceed. The contract was for 18 months and the Constituency Manager intended to provide a progress report at the next meeting of the Committee on 5 October 2016.

Councillor Jerry Williams reported that some of the presentations the Committee had received in the last Municipal Year had been 'pretty abysmal' and he would like to see an improvement this year. Also, he was concerned that presenting Officers had been allowed to leave the meetings before they ended and had not been there to answer questions on their presentations.

Councillor Tracey Pilgrim informed that this was why she had decided to hold a question and answer session after each presentation this year.

RESOLVED:

That the Minutes of the meeting of the Committee held on 4 February 2016 be confirmed as a correct record.

5 **SUPPORT SO FAR (IMPACT VIDEO)**

The Committee watched a brief video that highlighted some of the support it had provided since its inception in October 2013, to various groups and organisations across Wirral South. A number of volunteers had appeared in the video including the Friends of Dawstone Park, Mayer Park and helpers from Dibbinsdale and the Arch Initiative and Gift Project.

A round of applause followed the video presentations which served to emphasise how pleased Members were with the progress the Committee had made in supporting local projects and groups.

RESOLVED: That

- (1) the content of the video that highlighted the progress of the projects and the support the Committee has provided be noted; and**
- (2) the Constituency Manager, Fergus Adams and the Engagement Officer, Shannon Kennedy be congratulated on the work they have carried out which has contributed to these excellent achievements.**

6 UPDATE FROM MERSEYSIDE FIRE AND RESCUE SERVICE

It was noted that the Committee would not be receiving an update from the Merseyside Fire and Rescue Service as the Station Manager was not in attendance at the meeting.

Councillor Christina Muspratt made reference to a recent incident where a refuse vehicle had unidentified material in it which warranted the road, where she lived, to be closed. However, she and two of her neighbours had not been informed of this at the time. She had found out later about this and that the material in question had been found not to be dangerous. She asked the Constituency Manager to ascertain why the residents of 45, 47 and 49 Fairacres Road, Bebington had not been informed about the incident at the time.

7 UPDATE FROM MERSEYSIDE POLICE

Katie Wilkinson, the Neighbourhood Inspector was in attendance at the meeting and provided the Committee with an oral position statement on crimes and anti-social behaviour in Wirral South. This included:

- The detail of vehicles that had been engaged in anti-social activity and the subsequent actions the Road Policing Unit were taking.
- Anti-social behaviour on the Croft Retail Park in Bromborough which had been curtailed in recent months. There had also been some anti-social activity at the Oval in Bebington. Preventative work was ongoing in respect of this with the Anti-Social Behaviour Team and Youth Outreach.
- Robberies had been on the increase in New Ferry. Someone had been arrested and the robberies had stopped.
- The details of a robbery of a lady in Bromborough and the subsequent arrests.

- Burglary of dwellings and vehicle crimes in Wirral South had reduced significantly.
- Targeted visits to licensed premises. Two premises had been closed as a result.
- Intelligence was needed from the local community and this could be via 'Crime Stoppers' so that appropriate action could be taken.

Questions and Answers

Mr N Johnson referred to the continuous round of break-ins in the local area and asked for an update on break-ins at Thornton Hough Village Hall and at Heswall Golf Club.

Inspector Wilkinson informed that she would ask the Community Support Officers to make a visit. She also informed that the Police were looking at community buildings as there had been a spate of break-ins.

Councillor Jerry Williams referred to a spate of commercial burglaries including shops in Bebington village in the last few weeks and informed that a lot of people had lost confidence with the Police's telephone system (101) because it was almost impossible to get through.

Bebington had lost its PCSO after many years and a request was made to have more Police on the ground in the Wirral South area and also some cohesion and not the 'here today gone tomorrow' mentality.

Inspector Wilkinson informed that the Police Force was being restructured. From January 2017 a different style of policing would be in operation. There would be changes and there would be new policing teams. Consideration was currently being given to the number of PCSOs there would be across the Wirral and the outcome of this was not known yet. There was no ongoing selection process for PCSOs. The Police wanted its Officers out on the streets. There were community hubs and electronic devices to allow them to stay out longer.

Inspector Wilkinson promised to take back the comments regarding the 101 telephone number response times as she had been told that it took a very long time for it to be answered. This would enable the reasons for this to be ascertained.

Councillor Les Rowlands thanked the Officers in attendance for their good works during the previous Municipal Year. He noted, in particular, the improvement works carried out in Dawstone Park, Heswall and reported that there had been some serious criminal activity there. He proposed that consideration be given to putting up signage informing the Park was under surveillance - as a deterrent.

Inspector Wilkinson informed that she was aware of the damage that had been caused in Dawstone Park. She had made a report and provided extra PCSO cover in Heswall, particularly over the weekend periods. The Police recorded what went on and any young people causing problems would be identified.

Councillor Dave Mitchell thanked the very helpful PCSO who had stayed behind well after his shift finished to assist in the aftermath of some recent anti-social activities.

Inspector Wilkinson agreed to pass Councillor Mitchell's thanks on to the PCSO.

Councillor Christina Muspratt raised concerns about anti-social behaviour in Mayer Hall informing that the Council's Community Patrol was sent there regularly. She was concerned about youths who travelled around the local area, setting fire to neighbouring fences. There were areas where there was asbestos. The youngsters had climbed onto the scaffolding, and they travelled through Parkside Close to where there were elderly peoples' bungalows and proceeded to frighten the residents. Some of the youngsters had motor cycles and converged on the Town Lane Estate in New Ferry. Councillor Muspratt requested the Inspector to make sure that the Police dealing with issues at the Oval in Bebington also looked into these incidents of anti-social behaviour.

Councillor Phil Gilchrist referred to the Police having to juggle priorities and asked about drivers who did not keep to the speed limits.

Inspector Wilkinson informed that the Police, working with Community Speed Watch, would periodically carry out speed checks.

RESOLVED:

That Inspector Katie Wilkinson be thanked for her report and her attendance at the meeting.

8 WIRRAL SOUTH PRIORITY UPDATE

The Constituency Manager introduced his progress report on the resolved priorities and allocated budget for the Committee in 2015/16 and beyond.

The Committee was informed that, in respect of the Improved Open Spaces initiative, Officers had worked with the Friends of Dawstone Park in Heswall to ensure that all proposed improvements (supported by the Committee) could be delivered as expediently as possible. Also, progress had been made on the dual location approach (Torr Park, Eastham and New Ferry Park, Bromborough) spanning 2016/17 and 2017/18 and arrangements were being made to discuss local resident's involvement.

The Committee was informed that the successful provider for the Wirral South One to One Counselling Service was now in place and was delivering sessions in suitable venues in Eastham, Bebington and Heswall. The new service was already fully subscribed based upon young people from Wirral South who were on the Wirral-Wide waiting list with Response at the time of establishing the new service. This meant instant impact upon waiting times for the young people in question from Wirral South.

The Committee was informed that the Wirral South specific provider (GIFT Network) continued to deliver their service throughout the five wards and was currently supporting 22 individuals. Also, new referral channels were being developed, including a proactive relationship with The Orchard GP Surgery in Bromborough. This social prescription pilot would refer relevant patients (with consent) to the network. Members noted that the progress of these individuals would be mapped using the Warwick-Edinburgh Mental Wellbeing Scale (WEMWBS). The concept would then be promoted to other clinics throughout the five wards. Initial interest was already being expressed in Heswall.

The Committee also noted the progress of the Your Wirral funded work stream proposal including its eligible criteria and the successful applicants during 2015/16. There was £16,630 left to allocate from the 2015/16 budget.

The Constituency Manager reported that the Wirral South Anti-Social Behaviour Task and Finish Group had met on 27 October 2015 and set out the detail of the projects approved to receive funding.

The Constituency Manager also reported that the Engagement Officer for Wirral South continued to introduce herself to community groups across the constituency and had been intrinsically involved in some very interesting community development projects to date. A list of the projects she had been involved in included:

- Friends and Residents of Town Lane
- Wirral Arts Festival
- Improved Open Spaces Development

The overarching Neighbourhood Working Strategy would be considered by the Cabinet at a meeting in September 2016. It was then intended to draw up ward based constituency plans. There would be a meeting of the Task and Finish Group that had been asked to draw up the plans to discuss and agree a process that would ensure maximum engagement.

Councillor Phil Gilchrist proposed the following Motion which was seconded by Councillor Dave Mitchell:

This Committee

- (1) Places on record its concern at the delay in notification of the key elements of the Constituency budget.
- (2) Expresses its concern at the impact on our forward planning, continuity of approach and commissioning of initiatives.
- (3) Requests Cabinet to issue budgetary information as soon as possible.
- (4) Looks forward to a more substantial devolution of powers and budgets to enable our activities to be more widely recognised.
- (5) Would welcome an opportunity to discuss our future role and development with the appropriate Cabinet Member/ Members.

Councillor Walter Smith proposed an Amendment that (1) and (2) above be deleted.

Some Members expressed concern over the late submission of the Motion and requested that, in future, they be submitted sooner so that more time could be afforded to Members to consider them.

Mr Peter Wright had regard to the Constituency Committee Handbook and registered concern that it limited the number of Community Representatives that could sit on a Task and Finish Group. The Constituency Manager informed that the Handbook was out of date and would be revised following the agreement of the revised Neighbourhood Working Strategy.

Councillor Matthew Patrick was in attendance at the meeting and informed that he appreciated the need for budgetary information to be provided swiftly. He was very interested in the discussions and would be taking lots of ideas away. He told the Committee that he understood it's desire for more power and resources to be made available to it.

Councillor Christina Muspratt informed that community groups were not happy about the delay in receiving budgetary details. The Constituency Manager informed that if he was given specific details he would follow this up.

Further discussion ensued and a proposal was put forward to replace (1) above with the following and delete (2):

- (1) Welcomes the recent allocation of £50k for this year.

This Amendment was put to the vote and lost 6 for and 8 against (1 abstention).

The Committee then reconsidered the original Motion with the revised (1) and revised (3) where the word 'further' was added after issue and before budgetary.

This Amended Motion was put to the vote and carried 8 for and 6 against (1 abstention).

RESOLVED:

That this Committee

- (1) Welcomes the recent allocation of £50k for this year.**
- (2) Expresses its concern at the impact on our forward planning, continuity of approach and commissioning of initiatives.**
- (3) Requests Cabinet to issue further budgetary information as soon as possible.**
- (4) Looks forward to a more substantial devolution of powers and budgets to enable our activities to be more widely recognised.**
- (5) Would welcome an opportunity to discuss our future role and development with the appropriate Cabinet Member/ Members.**

9 WIRRAL SOUTH COMMUNITY REPRESENTATIVE REPORT

The Committee had regard to a report read out by Mr Peter Wright on their behalf that detailed the issues experienced by communities throughout Wirral South, on a ward by ward basis. (Attached to the minutes as an appendix).

The report set out progress to date following the co-options of the five Community Representatives to the Committee in October 2015 and since the previous Committee meeting held on 4 February 2016.

RESOLVED:

That ward based meetings with the Community Representatives, Officers and Members be scheduled (where necessary) within a month of this Committee meeting.

10 WIRRAL'S RESIDENT SURVEY - A WIRRAL SOUTH PERSPECTIVE

The Committee received a presentation by the Senior Manager, Marketing and Communications on the Wirral Resident's Survey – A Wirral South Perspective. He reported that the Council had not conducted market research

with residents since 2008. A random sample of residents had received a questionnaire asking what they thought about living in Wirral. 1,207 residents had provided their views.

The presentation included an insight into residents' priorities, attitudes and values. The presentation set the context, informed on methodology and benchmarking, significant issues requiring improvement compared to the rest of the Borough, residents' highest and lowest priorities, information on health and wellbeing, the economy and satisfaction, perceptions and reputation.

The Committee noted that much of the insight findings reinforced the Council's assumptions about its key challenges. It provided reassurance that the right actions were already being taken and provided additional and robust data on which to base key decisions, such as the Medium Term Financial Plan.

It was noted that the Council intended to repeat this research on a regular basis in order to track progress, change perceptions and monitor its progress and that of the Wirral partnership.

Following the presentation questions were asked which were answered as appropriate by Senior Manager, Marketing and Communications.

Members noted in particular that:

- Currently the Council puts budgets together on 'a one size fits all' bases and that more devolvement was needed to Constituency Committees to target areas important to each of them.
- The quality of Broadband in parts of Wirral South was poor. How could businesses be developed without access to high Broadband speeds? The Senior Manager, Marketing and Communications informed that a piece of work was ongoing with BT to address this. He agreed to provide Members with the details.

RESOLVED:

That the Senior Manager, Marketing and Communications be thanked for his presentation.

11 **PUBLIC QUESTION AND ANSWER (APPROXIMATELY 20 MINUTES) INCLUDING RESPONSES TO QUESTIONS ASKED AT THE PREVIOUS COMMITTEE MEETING**

The Committee and members of the public in attendance at the meeting raised the following questions, issues, concerns and requests.

Question 1

New Ferry was losing its Co-op Store and Lloyds Bank. The Bank's lease had expired. Members were aware that in future, when a Bank's lease was coming to an end, a decision would be made on whether or not to close it. This was expected to be the normal approach in future. It was known that the lease of a Bank in Bromborough would shortly expire. Traders in New Ferry wanted to work with the Council to protect its local centre.

Councillor Warren Ward informed that New Ferry's regeneration was a priority for the Council. There was regular dialogue with Lloyds Bank and the MP was involved. Ways to push regeneration forward for New Ferry were being discussed.

Question 2

As part of the presentation on Support so Far at Agenda Item No. 4 (Minute No. 40 refers.) a video had been shown that involved the efforts of a number of volunteers. It was proposed that the composite video should be provided for the local groups who had been involved in its making.

The Committee noted that this was the intention and the video was on YouTube.

Councillor Christina Muspratt considered that the video would be of interest to the other Constituency Committees and raised concerns that there appeared to be no link to the full Council.

Councillor Matthew Patrick informed that this was one of the reasons he was attending this meeting. He told the Committee that he was impressed with the work that had been carried out by it and that he wanted to ensure that credit was delivered back to the Constituency Committee.

Councillor Les Rowlands thanked the Constituency Committee Manager for his sterling efforts and informed Members that he was a very committed and hardworking Officer who undertook work far in excess of his pay grade.

12 DATE AND TIME OF NEXT MEETING

It was noted that the next meeting of the Committee had been advertised as taking place at 6pm on Wednesday, 5 October 2016.

Empowering Locally?!

It is a privilege to be asked to address the meeting on behalf of the ComReps.

Over the last nine months the ComReps, working as a team, have made considerable progress. We have met regularly, defined the ComRep role and responsibilities, set up ComRep/Officer meetings, set out the key challenges for WSCC in implementing neighbourhood working in support of Vision 20:20 and developed a possible way forward through working together. We now seek the meetings full support and involvement in order to continue. The next two steps are set out in the comRep report.

At one of our early meetings we agreed that our work is about today and tomorrow, not yesterday (water under the bridge), and we are going to be positive and proactive. We are not a complaints department. We believe that the Constituency Model for neighbourhood working is worthy of full implementation. We fully support the key outcomes and principles set out and approved by Cabinet in the report on Empowering Locally issued on the 8th October 2015.

But what does 'empowering locally' mean? The words are very strong and quickly raise expectations. What is local? Who and what is being empowered? Who will make the decisions?

The Cabinet report recognises the need for 'working with residents (to address issues and needs) at the most local level possible', but what does this mean? Who is going to do the working and what powers and support will they have? By what mechanism can ComReps gather neighbourhood views? What resources will they have in order to respond when the issues and needs are identified? It is not clear.

The ComReps' way forward is through the formation of the proposed local teams comprising Elected Members, Officers, ComReps and Resident Representatives, empowering at one and the same time WSCC and local residents to get things done.

But first, and of fundamental importance, is a resolution of what constitutes a neighbourhood. This is a choice for residents. The ward and constituency boundaries are satisfactory for local and national elections but may not be satisfactory for neighbourhood working.

There are important questions of workload and resources that need to be considered. Two ComReps are running family businesses and one is in full time employment and consequently their time is limited. This will be the same for Elected Members, and may be more so but by careful planning and delegation should be manageable.

The local teams once formed will bring matters forward for the attention of the T & F Group and then from there to WSCC for action.

There are many questions (hundreds of them) that need to be answered and the answers have to be found round this table. After all, that is why we are here isn't it. It can and should be done.

Chair, WSCC ComReps (on behalf of the ComReps Group).

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WIRRAL COUNCIL

WIRRAL SOUTH CONSTITUENCY COMMITTEE

5 OCTOBER 2016

SUBJECT:	WIRRAL SOUTH PRIORITY UPDATE REPORT
WARD/S AFFECTED:	<ul style="list-style-type: none"> ▪ <u>BEBINGTON</u> ▪ <u>BROMBOROUGH</u> ▪ <u>CLATTERBRIDGE</u> ▪ <u>EASTHAM</u> ▪ <u>HESWALL</u>
REPORT OF:	CONSTITUENCY MANAGER (WIRRAL SOUTH)
RESPONSIBLE PORTFOLIO HOLDER:	COUNCILLOR MATTHEW PATRICK COMMUNITY ENGAGEMENT
KEY DECISION?	NO

1.0 EXECUTIVE SUMMARY

1.1 This report gives a progress update in relation to the resolved priorities and allocated budget for the Wirral South Constituency Committee (WSCC) in 2015/16 and beyond.

2.0 PRIORITY UPDATES

2.1 Improved Open Spaces

2.1.2 Since the last Constituency Committee Dawstone Park (the WSCC's location of support for 2015/16) has been awarded its green flag. This means that in the first two years of this priority being active the two locations supported (Mayer Park and Dawstone Park respectively) have both been awarded green flags at the first time of application. This is a remarkable achievement and the members of the committee and the respective friends groups should be extremely proud of their efforts.

2.1.3 Dawstone Park was given a number of pieces of post-evaluation feedback to ensure continued improvement and the committee will continue to support the friends group to build upon their impressive achievements to date.

2.1.4 The two locations of focus for the WSCC for 2016/17 and 2117/18 are:

- Torr Park, Eastham
- New Ferry Park, Bromborough

The first partnership meetings for the above locations have occurred. These initial meetings will be followed by wider public meetings, which will be marketed at local residents to ensure maximum attendance. The idea being that each park develops an advisory board made up of residents, elected members and local stakeholders to inform the WSCC’s support and the spend of the associated budget.

The dates, times and venues for both these public meetings are:

- Torr Park – Wednesday 19th of October, 6pm, Alsemians Rugby Club
- New Ferry Park – Thursday 13th of October, 6pm, New Ferry Village Hall

2.2 Gaps in Youth Provision

2.2.1 The successful provider for the Wirral South One to One Counselling Service has now been in place since May 2016. Response are currently delivering the following sessions:

- Eastham Youth Hub: Friday 6pm-9pm
- Heswall Community Library & One Stop shop: Thursday 2pm-5pm
- Bebington Youth Club: Thursday 6pm-9pm

Delivery via Eastham and Bebington youth clubs allow for a drop in service for young people to access in the final hour.

2.2.2 The new service is fully subscribed and has a small waiting list in Eastham. Prior to this WSCC specific service these young people would have been placed on a much longer Wirral wide waiting list. It was also necessary for them to travel to Birkenhead for their appointments.

2.2.3 Table one shows the number of young people that have engaged with the service up until the writing of this report.

Table One:

Area	Counselling so far	Waiting to be seen	Counselling ended	Attended drop in
Heswall	3	0	1	No drop-in
Bebington	4	1	2	24
Eastham	3	2	1	16

2.2.4 Wirral South National Citizenship Service Bursary Programme

- 2.2.5 The National Citizenship Service (NCS) is a programme aimed at 15 to 17 year olds enabling them to embark on exhilarating challenges and build skills for work and life. More than 275,000 young people have already engaged with the programme.
- 2.2.6 The NCS programme takes young people through residential elements to skill building and social action, culminating in a graduation service. The programme is locally delivered by a number of service providers including Wirral's Sports Development Team. With Sports Development young people get to experience one "away" residential element across the country and one "Home" residential at Wirral Country Park in Thurstaston.
- 2.2.7 Engagement in the NCS requires a sign-up fee of £20 - £50 (depending upon the applicant's financial circumstances). Although this initial investment represents approximately 2.5% of the actual total cost of provided elements it can be prohibitive to some young people and their families. In essence it can quash their initial interest and prohibit further involvement. The residential elements of the course also require a certain level of essential kit and the social action period takes place across the borough so access to transport is essential.
- 2.2.8 The Wirral South budget for gaps in youth provision has a £3,097 projected underspend for 2016/17. This proposal seeks to utilise this underspend to offer a bursary to young people from deprived areas in Wirral South which will cover:
- Initial sign-up fee
 - An agreed list of essential kit for the residential elements
 - Access to public transport for a 2 week period during social action element

It is proposed that potential applicants would be recruited by NCS graduate champions (i.e. young people that have already been through the service and are committed to promoting its value to prospective attendees).

A quick and simple application for the bursary would be completed by the applicant and assessed against an agreed set of criteria for suitability (possibly as simply as cross referencing their home postcode against the indices of multiple deprivation statistics, taking care to ensure valid candidates aren't excluded simply based upon their postcode, see recommendation 15.1)

2.3 Social Isolation

- 2.3.1 The Wirral South specific provider (GIFT Network) continues to deliver their service throughout the five wards. Please see previous agenda item 7 (presentation) for a full update on progress.
- 2.3.2 The current contract period will come to an end in June 2017. The contract has within it the ability to extend by two by one years. Recommendation 15.2 seeks volunteers (one elected member per ward, plus/inclusive of Chair and Vice Chair) to sit upon an extension assessment panel in January 2017 (date tbc). This panel will receive a further presentation from the incumbent contractor with the opportunity for questions. The panel will then decide whether or not to extend

the contractor by the first permissible period of 12 months (Recommendation 15.2 refers).

- 2.3.3 Anyone who is interested in getting involved in GIFT or knows of someone in Wirral South who could benefit from its services is invited to call GIFT on 0151 482 7175 or visit the website at: www.giftnetwork.co.uk.

3.0 TRANSPORT PLAN FOR GROWTH

- 3.1 On the 18th of July 2016 Cabinet agreed to “an allocation of £130,000 to the Constituency Committees (£32,500 per Constituency). Schemes will be identified by the individual Constituency Committees but will still need to be in line with the priorities, and contribute to the delivery of the Transport Plan for Growth.” (minute 34 refers).
- 3.2 The Wirral South Transport for Growth Fund Task & Finish Group met on Tuesday the 20th of September to discuss the funding and agree their approach (see appendix one for details).
- 3.3 In order to ensure the works related to this funding are implemented efficiently the task and finish group request permission for delegated spend of this funding (see recommendation 15.3).

4.0 ANTI SOCIAL BEHAVIOUR

- 4.1 The Wirral South Youth Provider Group was established following a previous recommendation from the WSCC. The Youth Provider Group were allocated £6,500 of the anti-social behaviour (ASB) budget and tasked with providing a number of activities during the summer holidays on 2016. Table two details these activities, their providers and the associated cost).

Table Two:

Wirral South Youth Provider Group Spend				
Provider	Project	Amount	Project Complete?	Evaluation Received?
EVO		£510.00	Y	Y
Trailblazers		£1,190.00	Y	N
Delamere Centre		£1,270.00	Y	N
Play Council		£1,555.20	Y	Y
South Wirral High School	Flying High	£600.00	Y	Y
	Total	£5,125.20		

- 4.2 The remaining amount of ASB funding (£1,374.80) will be used to provide diversionary activities across the “Mischief”/Bonfire period across Wirral South at

the end of October/start of November. Detailed plans for this provision are currently being developed by the youth service in conjunction with colleagues across all relevant partners via the annual "operation Banger" meetings.

5.0 GENERAL ENGAGEMENT

5.1 The Engagement Officer for Wirral South (Shannon Kennedy) continues to introduce herself to community groups across the constituency and has been intrinsically involved in some very interesting community development projects to date. A brief but not exhaustive list of the projects Shannon has been involved with so far is detailed below:

- i. Singing Café
 - Worked with GIFT Co-ordinators to work with existing Heswall Singing Café, support them, advertise their event
 - Worked with Bebington to introduce idea to them, they are now starting their own group with support of Heswall group
- ii. New Ferry Town Team
 - Worked with Bromborough Councillors to start a new organisation in New Ferry to give it a platform for change
 - Next steps are to get group constituted and beginning their own projects
 - This project has also involved re-vamping the Residents' Association and starting a new Traders' Association
- iii. Bebington Youth Club
 - Working with the Constituency Manager, MP, youth services team, and local partners to try and make better use of Bebington Youth Club as a community asset
- iv. Open Spaces Priority
 - Developed plans for each park
 - Partners on board for New Ferry Park, residents meeting scheduled
 - Partners on board for Torr Park meeting with residents scheduled.

To get in touch with Shannon you can e-mail: shannonkennedy@wirral.gov.uk phone direct on: 07771 938 871 or via Twitter @wirralsouth

6.0 CONSTITUENCY PLAN DEVELOPMENT

6.1 At its meeting on the 4th of February 2016 the Wirral South Constituency Committee resolved that:

"a Task and Finish Group be established to draw up a South Wirral Constituency Plan consisting of all five Constituency Representatives and Councillors T Pilgrim, D Mitchell, C Muspratt, L Rowlands and I Williams." (minute 29 refers).

Subsequently on the 6th of June 2016 the Wirral South Constituency Committee resolved that:

“The Wirral South Constituency Plan Task and Finish Group convene for the first time in July 2016 (date to be confirmed).”

6.2 The Wirral South Constituency Plan Task and Finish Group met for the first time on the 19th of July 2016, in line with the above resolution (see appendix two) for agenda and minutes).

6.3 The following next steps were agreed:

- Further development sessions for those wards that haven't had them
- A further task and finish group prior to the next committee (which takes place on the 5th of October)
- A brief report to said committee to show progress made

Unfortunately the second meeting of the task and finish group (scheduled for Wednesday the 14th of September) was cancelled due to a number of apologies and non-confirmations of attendance. Recommendation 15.4 suggests that this task and finish group meet again within 4 weeks of the date of this committee

7.0 OTHER OPTIONS CONSIDERED

7.1 Careful consideration has been given to the best way to distribute associated funding and develop projects that might meet the constituency priorities.

8.0 CONSULTATION

8.1 Existing evidence from the Wirral South Profile Document (produced by Public Health) has been used to inform the formulation of Wirral South's priorities. Feedback from communities to Elected Members has also factored into the priority setting process.

9.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

9.1 The overarching proposed model for neighbourhood working will strengthen the Council's relationship with the voluntary and community sector.

9.2 Tackling the priorities of the Constituency will benefit communities directly.

10.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

10.1 This report has implications for the expenditure of budget allocated to Wirral South Constituency Committee.

10.2 Funding may assist in greater use of and/or access to community assets.

11.0 LEGAL IMPLICATIONS

- 11.1 The arrangements will help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

12.0 EQUALITIES IMPLICATIONS

- 12.1 Has the potential impact of your proposal(s) been reviewed with regard to equality? Yes an impact review can be found at the link below (Progressing Neighbourhood Working).

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impactassessments/>

13.0 CARBON REDUCTION IMPLICATIONS

- 13.1 By supporting localised initiatives the need for residents to travel outside their immediate area is reduced.

14.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

- 14.1 This report may have positive community safety implications dependent upon the allocation of spend determined by the Constituency Committee.

15.0 RECOMMENDATION/S

It is recommended that:

- 15.1 The Wirral South Constituency Committee agree to commit £3,097 (remaining gaps in youth provision budget for 2016/17) to provide a National Citizenship Service bursary for young people from deprived areas in Wirral South (with further details to be reported to the next committee on the 2 February 2017).
- 15.2 A Social Isolation Contract Extension Assessment Panel is established (made of one elected member per ward, plus/inclusive of Chair and Vice Chair with volunteers requested). This panel will receive a further presentation from the incumbent contractor in January 2017 (date tbc) and a judgement will be made on the extension of the existing contract. The delegated decision will be reported to this committee (on the 2 February 2017).
- 15.3 The Wirral South Transport for Growth Fund Task & Finish Group are given the delegated power to spend against the associated budget In order to ensure the works related to this funding are implemented as efficiently as possible.
- 15.4 The Wirral South Constituency Plan Task and Finish Group that this meet for the second time within 4 weeks of the date of this committee.

16.0 REASON/S FOR RECOMMENDATION/S

16.1 To enable the work of the Constituency Committee to be focused upon the needs of the local area and to ensure projects commence as expediently as possible.

REPORT AUTHOR: **Fergus Adams**
Constituency Manager (Wirral South)
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email: fergusadams@wirral.gov.uk

REFERENCE MATERIAL

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Cabinet	18 th July 2016
Wirral South Constituency Committee	4 th Feb 2016
Wirral South Constituency Committee	6 th June 2016

Appendix One: The Wirral South Transport for Growth Fund Task & Finish Group met on Tuesday the 20th of September

Appendix Two: Wirral South Constituency Plan Task and Finish Group Agenda and Minutes 19 July 2016

Appendix One: The Wirral South Transport for Growth Fund Task & Finish Group met on Tuesday the 20th of September

Transport Growth Task & Finish Group

Tuesday 20th September, 17:30

Pennant House

Present

Councillor Christina Muspratt

Councillor Les Rowlands

Councillor Chris Carubia

Councillor Tracey Pilgrim

Fergus Adams (Constituency Manager)

Shannon Kennedy (Engagement Officer)

Apologies

Kevin Sutton (Eastham Community Representative)

Councillor Joe Walsh

Update

- Highways/ITB money now money from Transport Growth fund
- £32,000 in total this year
- There is an option to either join the money together for one big project or split it ward by ward as usual
- Totals for each ward including carried over finance were reviewed (see Appendix One)

Moving Forward

- Bebington: would prefer to split the money ward by ward, but if there is one worthwhile project they would consider combining funds
- Bromborough: would like to split ward by ward
- Clatterbridge: would like to keep their money carried over, but are happy to combine their 2016/17 budget for one worthwhile project
- Eastham: would like to combine towards one worthwhile project
- Heswall: would prefer to split the money ward by ward, but if there is one worthwhile project they would consider combining funds

Next Steps

- A recommendation to go to the Wirral South Constituency Committee to outline proposed process below and ask for delegated powers for spend to be granted to this task and finish group in respect of devolved £32K Transport and Growth Fund budget
- Each ward (apart from Bromborough) to provide the constituency manager with details of a proposed flagship project for consideration ASAP but no later than 5pm on Thursday the 6th of October
- These proposals to be discussed with engineers re. feasibility and projected costs

- The Task and Finish Group will reconvene on the Tuesday the 18th of October (17:30 at Pennant House) to discuss the various flagship projects and make a decision on a way forward (either fund one project or if agreement can't be reached to propose individual works for their remaining monies)

Actions:

ALL	Each ward (apart from Bromborough) to provide the constituency manager with details of a proposed flagship project for consideration <u>ASAP</u> but no later than <u>5pm on Thursday the 6th of October</u>	By 5pm on Thursday the 6th of October
Cllr Walsh	To provide details of Bromborough's ideas of what they would like to spend their £6.5K on	By 5pm on Thursday the 6th of October
ALL	To confirm their availability for the next T&F group Tuesday the 18th of October (17:30 at Pennant House)	ASAP



Wirral South Constituency Plan Task & Finish Group

Date: Tuesday 19th July 2016

Time: 17:30

Venue: Pennant House

Contact Officer: Fergus Adams
Tel: 0151 666 3074
e-mail: fergusadams@wirral.gov.uk

AGENDA

1. **APOLOGIES**

2. **CONSTITUENCY PLANS: THE PROPOSED APPROACH**

Where are we now, what needs to take place to ensure constituency plans work from a bottom up perspective but also demonstrate the “Golden Thread” to established constituency based priorities and up on another level to the 2020 plan

3. **UPDATE ON WARD SPECIFIC DISCUSSIONS**

A chance for those that have held pre-meetings at ward level to present their conclusions

4. **NEXT STEPS**

What do we need to do to deliver, SMART objectives agreed? Produce a brief report for October committee to report on resolution to meet?

5. **COMMITTEE HANDBOOK REVIEW:**

Timeline for completion and proposed alterations to contents

11. **ANY OTHER BUSINESS**

Wirral South Constituency Plan Task & Finish Group

Date: Tuesday 19th July 2016

Time: 17:30

Venue: Pennant House

Contact Officer: Fergus Adams
Tel: 0151 666 3074
e-mail: fergusadams@wirral.gov.uk

Minutes

In Attendance:

Cllr C Musprat (CM)

Cllr D Mitchell (DM)

Cllr I Williams (IW)

P Wright (PW)

R Squire (RS)

K Sutton (KS)

M Wright (WR)

1. APOLOGIES

Cllr T Pilgrim

M Craig

Cllr L Rowlands (apologies offered later that evening following confusion over start time of meeting)

2. CONSTITUENCY PLANS: THE PROPOSED APPROACH

Where are we now, what needs to take place to ensure constituency plans work from a bottom up perspective but also demonstrate the “Golden Thread” to established constituency based priorities and up on another level to the 2020 plan

- Looked at the diagram showing links between plans and strategy and agreed the various steps within it.
- It was discussed and agreed that although the overarching strategy has been delayed the work of this meeting to further enhance relationships between com reps and elected members will serve to enhance the content of the ward based plans and as such the constituency plan itself

3. UPDATE ON WARD SPECIFIC DISCUSSIONS

A chance for those that have held pre-meetings at ward level to present their conclusions

Beb meeting occurred: Focus of discussions was primarily on avoiding duplication across the ward. Identifying gaps and problems, assets and resources needed. Focus on joining the business community up. The findings from initial research carried out by elected members and com rep together show that there is an appetite for a virtual network to be established, a group to group support network with clear focus on social sector coordination. Possible support from Shannon to encourage those that don't feel comfortable using social media.

Eastham meeting occurred: Eastham Community Forum works very well but how do they include "others". Possible health angle utilising screens in various health settings across the Eastham health hub. Also a gap in engagement with the local schools. Further work to be carried out by the Eastham Community Forum to engage schools in the local area.

Heswall: Heswall Together is now (following consultation with residents) at the point for establishing an organisation and a forum (similar to Eastham). Two strands of work:

1. 4 x projects group
2. A group focussing in the organisation's structure

The com rep for Heswall RS raised his concerns re. lack of engagement from elected members throughout his time as Com Rep. It was suggested that a meeting occur ASAP to attempt to establish a way forward.

Bromborough: Com Rep in regular contact with elected members and the constituency manager, reporting issues on a regular basis for attention.

Clatterbridge: PW mentioned reluctance to engage by elected members and expressed a wish to understand the reasons why this is the case? PW informed the meeting that he only applied to become com rep for Clatterbridge because he was convinced to do so (by individuals not identified at the meeting) because there were no other applicants for the ward. It was agreed that attempts would be made to establish a com rep/ward councillor meeting to agree a way forward prior to the next meeting of this task and finish group.

4. **NEXT STEPS**

What do we need to do to deliver, SMART objectives? Produce a brief report for October committee to report on resolution to meet?

- Further development sessions for those wards that haven't had them
- A further task and finish group prior to the next committee (which takes place on the 5th of October)
- A brief report to said committee to show progress made

5. **COMMITTEE HANDBOOK REVIEW:**

Timeline for completion and proposed alterations to contents

- Agreed to review in line with strategy plan and constituency plan
- It was agreed that the vast majority of the handbook is still relevant but some finer detail/new approaches need to be amended

11. ANY OTHER BUSINESS

RS – Expressed disappointment in not being kept in the loop re. the dissolution of the Healthy Wirral project team.

FA – Stated that the social isolation contract can support the project in Heswall without the need for direct intervention from Healthy Wirral.

WIRRAL COUNCIL

WIRRAL SOUTH CONSTITUENCY COMMITTEE

5 OCTOBER 2016

SUBJECT:	WIRRAL SOUTH COMMUNITY REPRESENTATIVE REPORT
WARD/S AFFECTED:	<ul style="list-style-type: none"> ▪ <u>BEBINGTON</u> ▪ <u>BROMBOROUGH</u> ▪ <u>CLATTERBRIDGE</u> ▪ <u>EASTHAM</u> ▪ <u>HESWALL</u>
REPORT OF:	CONSTITUENCY MANAGER (WIRRAL SOUTH)
RESPONSIBLE PORTFOLIO HOLDER:	COUNCILLOR MATTHEW PATRICK COMMUNITY ENGAGEMENT
KEY DECISION?	NO

1.0 EXECUTIVE SUMMARY

1.1 This report details progress to date following the co-opting of five Community Representatives (com reps) to the Wirral South Constituency Committee (WSCC) 15 October 2015 and since the previous committee on 6th June 2016. This report also highlights particular issues being experienced by the communities within the five wards and seeks to bring them formally to the attention of the committee.

2.0 COLLABORATIVE PROGRESS TO DATE

2.1 Social Isolation

2.1.1 In considering a work programme for 2016/17 the existing Wirral South Constituency Committee (WSCC) priority of Social Isolation was agreed (by the com reps) as being a high priority.

2.1.2 Increased com rep involvement in the WSCC approach to tackling social isolation will add substance and focus to the establishment of ward based local action teams (currently being established through a Task and Finish Group).

2.1.3 It is recommended that further exploration takes place into how com reps can add value to the existing Wirral South specific approach to addressing social isolation. A detailed proposal will be developed via the existing constituency plan task and finish group and presented to the WSCC on the 2nd of February 2017 (see recommendation 16.1)

2.2 Review of 2015/16 and Considerations for 2016/17

2.2.1 Com reps wish to put themselves forward for another year to continue their work from 15th October 2016 to 15th October 2017 (see recommendation 16.2).

2.2.2 The com rep Chair and spokesperson has been asked to stand for (the above proposed extension period) and agreed to do so.

2.2.3 The three month trial of Officer/com rep meetings was completed in June 2016.

2.2.4 The meetings were successful and it is recommended that they be continued but at a lower frequency as they will be to an extent superseded by Local Team meetings. The frequency suggested is once a quarter with the meetings taking place four weeks before the WSCC meetings (see recommendation 16.3).

2.2.5 The review concluded that a significant amount of progress had been made during the year.

2.2.6 In particular the agreement to establish local teams was considered to be a breakthrough, however to be successful resident participation was considered essential.

2.2.7 It was noted that the inaugural meetings of the local ward teams had not been completed as agreed and indeed some have still not been completed. Com reps believe this work stream is integral to the success of 2016/17.

2.2.8 Com reps considered the Ward team meetings to be an essential channel of communication to neighbourhoods through which residents would be kept informed of progress on the delivery of Vision 20:20 and other matters.

2.2.9 Com reps believe that a review of the handbook is urgently required and should be carried out by a Task and Finish Group (see recommendation 16.4)

2.2.10 The Neighbourhood Working Plan is considered to be an essential aspect of the delivery of Vision 20:20 and its late delivery is causing a measure of concern.

3.0 BEBINGTON

3.1 Progress continues to be made in working together for the benefit of the residents and communities within the ward. Two meetings were held between Elected Members and the com rep over the summer period. Engagement continues with Community Groups.

- 3.2 An initiative has commenced between the com rep and Elected Members to bring together business owners in Higher Bebington to address the needs of the area.
- 3.3 There has been involvement from the com rep with the creation of a new Friends of Higher Bebington Library group. This is moving forward.
- 3.4 The com rep is working on cleaning up the database of Community Groups in the ward – identifying up to date contacts for each group and the current form of the various group. This takes time but is progressing.

4.0 BROMBOROUGH

- 4.1 An initial Local Bromborough Ward Meeting was held between the Engagement Officer, Elected Members, the Bromborough Ward com rep, the Eastham Ward com rep, and a representative from the Bromborough Village Community Association on 3rd August. The aim of the meeting was to share and consolidate the major issues which affect the ward.
- 4.2 As the meeting progressed, it became clear that there are several distinct communities within the ward, with each having both different and common issues.
- 4.3 The areas were identified as:
- New Ferry
 - Port Sunlight
 - Bromborough Village
 - Bromborough Pool
 - Croft Retail Park
 - Other smaller housing areas around Brotherton/Spital
- 4.4 The main issues highlighted were (in summary):
- The amount of housing development in the Bromborough area and its negative impact on traffic and infrastructure
 - The recent expansion of the Croft Retail Park, the impact on parking and circulation, and additional pressures which may be caused by yet more development which is in the pipeline
 - The recent rapid decline of New Ferry's district centre following closure of a major high street supermarket and the town's last bank
 - The poor state of many of the buildings in New Ferry's district centre, as well as barriers to investment including the poor state of the malfunctioning pedestrian precinct and pavements on New Chester Road over-narrowed by obtrusive unsightly railings
 - Concern that the HIVE Youth Zone being created in Birkenhead will have a deleterious effect on local youth clubs, further exacerbating the lack of youth provision in the ward;
 - Concern that residents are not reporting local crime and antisocial behaviour in the ward because of a lack of confidence in the police and other agencies to do anything about it with ever-dwindling staff and resources.

- 4.5 Several of these issues are now being tackled by separate groups with which the com rep is engaging.
- 4.6 The New Ferry Town Team is being re-established with the support of a reinvigorated New Ferry Traders Association and other local interested parties to tackle the district centre issues, whilst the New Ferry Residents Association will be working to further encourage residents to report crime and anti-social behaviour to assist the police in tackling local issues.
- 4.7 Additional teams are looking at the viability of the youth club in New Ferry transforming itself into a self-funding community hub, as well as a Friends of New Ferry Park group who will tackle, amongst other things, issues including anti-social behaviour in the park by closer working with the Wirral Youth Outreach Team.

5.0 CLATTERBRIDGE

- 5.1 Progress throughout the year has been disappointing in spite of a positive start. By February the Elected Members and the com rep had agreed to work as a team and it was hoped that a meeting involving Officers could be arranged. This has not been possible so far. Finding meeting dates acceptable to all team members has been difficult but another date of the 11th October has been proposed.

Clearly if regular meetings cannot be established then little progress will be made with structured neighbourhood team working. It is essential that the inaugural meeting takes place as soon as possible and hopefully this will be on the new proposed date (see recommendation 16.5).

6.0 EASTHAM

- 6.1 A constructive meeting was held between the com rep, Council Officers and the Elected Members in July. The meeting focussed on how all parties could work together and what was needed to develop and deliver a Local Plan for Eastham. It was agreed that the Local Action Team will require a comprehensive and representative consultation process in order to determine the key priorities for Eastham.

This consultation process would include residents, local churches and groups, schools, health sector and local businesses/public sector. It was suggested and agreed that a reinvigorated Eastham Community Forum could work as a long term mechanism to facilitate this process. Elected Members, the com rep, Council Officers and the local community could work together to identify and tackle the key priorities identified during and after the consultation process.

In the short term it was agreed that Elected Members could begin to ask questions now of what local people see as the main priorities for Eastham and that no official consultation process would be undertaken until the 3 Year Neighbourhood Working Development Plan was formally approved. Eastham Community Forum would also engage with its members to identify key issues and priorities that need to be addressed.

6.2 Key issues already identified in Eastham include:

- Concern regarding the future of the former Lyndale School site and the adjacent South Wirral Youth Hub
- Concern that the HIVE Youth Zone being developed in Birkenhead will have a detrimental impact on facilities for young people in Eastham
- Concern regarding the continuing increase in housing development in the area, including the Acre Lane site, causing more traffic, road safety and parking issues on infrastructure in the area which is already at or approaching capacity
- No progress on the need for the local community to be involved in the planning process including the development of planning gain through Section 106 and 278 Agreements
- Continuing traffic issues in and around Eastham Village
- Need to improve the local retail areas
- Open Spaces – including the resourcing and focus on Eastham Country Park
- The need to address loneliness and social isolation in Eastham
- The inability to address traffic issues on the A41
- The lack of future funding opportunities for the local community following the end of the Your Wirral funding

7.0 HESWALL

- 7.1 Good progress has been made following the open meetings in April at which support for the formation of a community organisation was established and ratified under the name Heswall Together.
- 7.2 A co-coordinating team has formed, which is attracting new members, and three open forums arranged with Officers in attendance. Monthly forum meetings have been scheduled for the remainder of the year.
- 7.3 The work of the forum has been divided into two elements: projects and structure, and these subdivided into four strands which are summarised in a quadrant report. The latest quad report is attached (see Appendix One).
- 7.4 Some existing projects will be now be coordinated through the forum, for example the Christmas Festival. There are also several new projects commencing including the creation of a local directory and a social isolation pilot study proposal from Healthy Wirral. Several attempts over the last 10 weeks to clarify the position with the newly reduced Healthy Wirral resource have not yet been successful. In the meantime a project team has been formed and discussions with GPs established.
- 7.5 Extensive discussions between key stakeholders and residents on the detailed aspects of structure and governance of Heswall Together are ongoing. The aim is to establish final approved proposals by the end of the year.
- 7.6 A big issue in Heswall is the regular gathering of young people in Dawstone Park over the summer break. Damage has been caused and residents have been affected by their activities. Subsequently, on the evening of Saturday 10 September there was a further incursion of around 50 young people in the Mount and Dawstone Park vicinity. Fights ensued and police arrived in some force. Arrests were made and an ambulance called. Cllr Andrew Hodson has received

reports of damaged cars and windows. We are assured by Neighbourhood Police Inspector Kate Wilkinson of the deployment of additional police resources.

8.0 OTHER OPTIONS CONSIDERED

8.1 Community Representatives have been an established part of this committee since its inception.

9.0 CONSULTATION

9.1 Wirral South Community Representatives engage with their respective communities in various ways.

10.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

10.1 The overarching proposed model for neighbourhood working will strengthen the Council's relationship with the voluntary and community sector.

10.2 Tackling the priorities of the Constituency will benefit communities directly.

11.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

11.1 This report has implications for the expenditure of budget allocated to Wirral South Constituency Committee.

12.0 LEGAL IMPLICATIONS

12.1 The arrangements will help the Council to deliver their 20 pledges for 2020 and also the Localism Act 2011 and Public Services (Social Value) Act 2012.

13.0 EQUALITIES IMPLICATIONS

13.1 Has the potential impact of your proposal(s) been reviewed with regard to equality?

Yes an impact review can be found at the link below (Progressing Neighbourhood Working). A specific EIA related to the grants fund itself will be carried out should the relevant recommendation be approved.

<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments/equality-impact-assessments-2010-14/chief>

14.0 CARBON REDUCTION IMPLICATIONS

14.1 By supporting localised initiatives the need for residents to travel outside their immediate area is reduced.

15.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

15.1 This report may have positive community safety implications on a Ward by Ward basis.

16.0 RECOMMENDATIONS

It is recommended that:

16.1 Further exploration takes place into how com reps can add value to the existing Wirral South specific approach to addressing social isolation. A detailed proposal to be developed via the existing constituency plan task and finish group and presented to the WSCC on the 2nd of February 2017.

16.2 Current cohort of community representatives be appointed as members of the Wirral South Constituency Committee from 15th October 2016 to 15th October 2017.

16.3 Meetings between community representatives and officers be continued on a quarterly basis taking place as close to four weeks before the WSCC meetings as practicably possible.

16.4 The WSCC handbook be urgently reviewed by a Task and Finish Group.

16.5 The Clatterbridge Ward team meeting takes place as soon as possible.

17.0 REASON/S FOR RECOMMENDATION/S

17.1 To enable the work of the Constituency Committee to be focused upon the needs of the local area and to ensure projects commence as expediently as possible.

REPORT AUTHOR: **Fergus Adams**
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REFERENCE MATERIAL SUBJECT HISTORY (last 3 years)

Council Meeting	Date

APPENDIX ONE: Heswall Together Update Report (AUG 2016)

19 August 2016

Heswall Together

an overarching community organisation that represents and serves the local community

<p><u>1. Projects</u> <u>Progress</u> Directory: "heswalldirectory @ gmail.com" set up, 2 open sessions in library 0930-1230 on 27 Aug & 3 Sep, quote from printers helping unlock YourWirral grant funds. Youth concert: 8th Oct afternoon music workshop by Simon Smith (Voice) with intent to perform that evening at concert in Heswall Arts Festival. Youth Council: in feasibility stage, BYC willing to help. Connecting with existing Wirral Forums / Michelle L before schools return. Future milestones Dir: Meetings with Shannon&Fergus; Directory info trawl by mid Sep against template, publish in Dec2016. Youth Concert: scoping meeting with Simon 1 Sep</p>	<p><u>2. Healthy Wirral Pilot</u> <u>Progress</u> Shannon met Healthy Wirral reps on Monday – still some life there! Next step for KF to meet with Shannon & Fergus. Heswall Together 'working team' is formed & ready to engage. WSCC to be approached on this subject in October by ComReps Future milestones Pilot proposed timescales were: Start asset mapping work in Aug; Run pilot Oct-Mar; report findings by May2017</p>
<p><u>3. Stakeholders & Communications</u> <u>Progress</u> Steve Anderson (Heswall Society) presented to August HT Forum and this sparked lots of interest & questions. Local Councillor Andrew Hodson & Wirral South Engagement Officer Shannon Kennedy participated in August HT Forum. Future milestones Future HT Forums set for 3rd Tuesdays @ 7pm : 20/9 ; 18/10 ; 15/11 ; 20/12)</p>	<p><u>4. Organisation & Structure</u> <u>Progress</u> Draft statement of HT aims circulated & discussed at forum. Draft constitution prepared. Further work ongoing. Considering how best to engage residents & groups in this strand Future milestones By end of year, intent is to elect 'officers' to a committee to oversee HT, draw up a "modus operandi", consider capacity builder post, an office, and publicity / comms,</p>

WIRRAL COUNCIL

WIRRAL SOUTH CONSTITUENCY COMMITTEE

5 OCTOBER 2016

SUBJECT:	WIRRAL PLAN OVERVIEW REPORT: 2016-17 QUARTER 1 – PEOPLE THEME
WARD/S AFFECTED:	ALL
REPORT OF:	CONSTITUENCY MANAGER (WIRRAL SOUTH)
RESPONSIBLE PORTFOLIO HOLDER:	COUNCILLOR MATTHEW PATRICK COMMUNITY ENGAGEMENT
KEY DECISION?	NO

1.0 EXECUTIVE SUMMARY

- 1.1 The Wirral Plan: A 2020 Vision provides the joint partnership strategic planning framework to improve outcomes for Wirral residents over a five year period. It outlines 20 Pledges to residents based around the three themes of People, Business and Environment.

This report provides the Wirral Plan Overview Report which describes performance at Quarter 1 (April to June 2016). It is focused on high level population measures which describe progress towards making a difference to the lives of Wirral residents.

Through the Wirral Plan Performance Management Framework the Wirral Partnership has a robust approach to performance management ensuring that planned activity is monitored and reviewed. Underpinning this Overview Report are more detailed reports for each of the Pledges which are reported at Pledge Steering Groups and published on the Council website. These reports can be included in future quarterly performance updates and the committee may want to identify specific pledges to review in greater detail at future meetings.

2.0 QUARTER ONE PROGRESS SUMMARY

- 2.1 Delivery of the Wirral Plan is driven by all partners working together with residents to make a difference. In quarter one performance highlights include:
- There has been a 9.5% increase in the number of people with disabilities in employment since the Wirral Plan was agreed, and that is in part due to the innovative work being done by the Wirral Partnership and Wirral Evolutions - the Council-owned company providing day services to vulnerable adults. The employment rate for disabled people in Wirral is now greater than the North West

average and we will continue to seek significant progress in helping people with disabilities to live more independent lives.

- The Wirral Plan sets a target for all children to be educated in schools rated good or better by Ofsted by 2020. Encouraging progress is being made, with six schools being upgraded from 'requires improvement' to 'good' during the first quarter. Today, 9 out of 10 primary school pupils and 8 out of 10 secondary school pupils in Wirral attend a school which is rated at least 'good'. The Council continues to work alongside teachers and educators to make sure every school is supported to improve and to ensure we continue providing young people with an excellent education.
- The Council has appointed 6 'Future in Minds' workers as part of a new initiative to support young people who may be experiencing mental health issues. Our early-years' service has also entered into a partnership with Job Centre Plus to run a programme helping new parents get back into the employment market.
- Good progress is being made in ensuring Wirral's neighbourhoods are safer, with a 2% reduction in the total number of crimes compared to this time last year. The council is working at a local neighbourhood level with partners including the police, local residents groups and the business community to ensure crime reduction resources are focussed where and when there is greatest need.
- Reports of anti-social behaviour are also declining with a 13% reduction in the number of incidents reported to the police compared to the same period last year. This drop in anti-social behaviour is testament to the success of the Plan's approach to integrate Police and Community Support Officers with the borough's Community Patrol and Anti-Social Behaviour Officers into one team.
- The Wirral Partnership has agreed a new approach to give victims of Domestic Violence greater confidence to report incidents and this approach has seen a successful increase in reporting compared to the same period last year. Meeting our pledge of zero tolerance to Domestic Violence relies on a joint approach with partners and communities working together to tackle domestic abuse in all its forms, and we are grateful for the efforts and work carried out by numerous partners across Wirral on tackling this worrying issue.
- The Council continues to work well with Wirral Chamber of Commerce and local businesses on a range of economic and employment issues. We are seeing greater job opportunities for Wirral residents being delivered with an increase in the employment rate of 3% compared to the start of the Wirral Plan, and an increase in the number of new jobs created compared to the same period last year. Wirral also remains the fastest growing tourism economy in Merseyside with an 8% increase in visitor numbers resulting in an additional £31million being spent in our visitor economy compared to the previous year.
- Tackling the problems residents face in finding appropriate housing is also a key goal of the Wirral Plan. We are on track to achieve our target of bringing 1,250 empty properties back into use by 2020 and at the time of writing, 388 empty properties have been identified, improved and brought back into use. 760 other

properties have also been adapted or improved to help vulnerable people live with greater independence.

- Issues such as dog fouling remain a high priority for our residents. A new enforcement policy was launched in May 2016 and has immediately delivered positive results. Fixed Penalty Notices (FPNs) issued to irresponsible dog owners in the first quarter equal the total number issued in the whole of the previous year. Coupled with our continued clampdown on littering, where 2631 FPNs were issued in this quarter, these results show the Council and its partners are serious about protecting our environment.
- Healthy life expectancy at birth in Wirral is lower than both national and regional figures, and recent Wirral results show an improvement for men but a decrease for women. Work is underway through delivery of the Wirral Plan including the healthier lives pledge with a particular focus on alcohol and tobacco use. This measure is a long term outcome measure which will require significant behavioural change from residents in order for long term improvement to be achieved.

3.0 DELIVERY OF OUTCOMES FOR RESIDENTS

- 3.1 The Quarter One People Theme Overview Report is included at Appendix 1. It provides a summary of progress against all pledges and a high level summary from the People Pledge sponsors providing context about how the partnership is working together to deliver the projects identified in the Pledge strategies.

Data for the identified indicators is released at different times throughout the year as a result not all Pledges will have results each quarterly reporting period. Some indicators can be reported quarterly and some only on an annual basis, with annual figures reported in the quarter they become available.

At quarter one 15 indicators are available to be reported across the 20 pledges and 7 within the People pledges. Progress can be assessed by:

- A direction of travel which illustrates for each indicator whether performance is improving, deteriorating or sustained compared to the previous relevant figure, either from the start of the Wirral Plan (June 2015) or the same period in the previous year.
- Performance against targets set at the start of the year. For each indicator, a Red, Amber, Green or Blue rating is assigned depending on the performance level against the target with Blue noting overachievement.
- Where it is available benchmarking data to support comparison of performance with other areas is also provided for review.

4.0 OTHER OPTIONS CONSIDERED

4.1 None, the report follows a standard format in line with the performance management framework for the Wirral Plan

5.0 CONSULTATION

5.1 The priorities in the Wirral Plan and underlying pledges were informed by a range of consultations carried out in 2015 and 2016 including the Wirral resident survey.

6.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

6.1 Delivering the 2020 vision will benefit the diverse communities of Wirral South directly.

7.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

7.1 There are none arising from this report.

8.0 LEGAL IMPLICATIONS

8.1 There are none arising from this report.

9.0 EQUALITIES IMPLICATIONS

9.1 Has the potential impact of your proposal(s) been reviewed with regard to equality? No because the report is provided for information. The Wirral Plan equality impact assessment can be found at:
<https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments/equality-impact-assessments-2014-15/chief>

10.0 CARBON REDUCTION IMPLICATIONS

10.1 By supporting localised initiatives the need for residents to travel outside their immediate area is reduced.

11.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

11.1 There are none arising from this report.

12.0 RECOMMENDATION/S

It is recommended that:

12.1 Members of the Wirral South Constituency Committee note the content of this report and its associated progress

13.0 REASON/S FOR RECOMMENDATION/S

13.1 To ensure Members have the opportunity to monitor the performance of the Pledges under the Wirral Plan people theme.

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REFERENCE MATERIAL

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
People Overview and Scrutiny Committee	Thursday, 8 September 2016

Appendix one: Wirral Plan Overview Report

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WIRRAL PLAN OVERVIEW REPORT 2016-17 QUARTER ONE

PERFORMANCE SUMMARY

PLEDGE	INDICATOR	WIRRAL PLAN START	TARGET	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
OLDER PEOPLE LIVE WELL	Healthy Life Expectancy at birth: Males	59.8 2011-13	59.8 (Annual)	60.4 Green	↑	Higher is better
	Healthy Life Expectancy at birth: Females	61.8 2011-13	61.8 (Annual)	60.9 Amber	↓	Higher is better
YOUNG PEOPLE ARE READY FOR WORK AND ADULTHOOD	Percentage of schools rated 'good' or 'outstanding' by Ofsted	84% 2014-15 Acad Year	93.4% (Annual)	85% Amber	↑	Higher is better
REDUCE CHILD AND FAMILY POVERTY	Increase the employment rate in Wirral	66.7% Mar 2014 - Mar 2015	70.0%	69.7% Green	↑	Higher is better
PEOPLE WITH DISABILITIES LIVE INDEPENDENT LIVES	Employment rate aged 16-64 - Equality Act core or Work Limiting Disabled	37.1% Mar 2014 - Mar 2015	43.6%	46.6% Green	↑	Higher is better
ZERO TOLERANCE TO DOMESTIC VIOLENCE	Number of domestic abuse Wirral MARAC cases per 10,000 adult females	54 2014-15	13	23 Blue	↑	Higher is better (policy is to increase reporting before figures reduce)
	Children and young people experience domestic abuse (Wirral MARAC cases)	1289 2014-15	381	302 Green	↓	Higher is better (policy is to increase reporting before figures reduce)
	Percentage of incidents of repeat domestic abuse (Wirral MARAC cases)	16% 2014-15	25%	30% Amber	↓	Lower is better
GREATER JOB OPPORTUNITIES IN WIRRAL	Increase the number of jobs created and safeguarded via Invest Wirral	970 2014-15	60	74 Blue	↑	Higher is better
	Increase the employment rate in Wirral	66.7% Mar 2014 - Mar 15	70.0%	69.7% Green	↑	Higher is better

PERFORMANCE SUMMARY

PLEDGE	INDICATOR	WIRRAL PLAN START	TARGET	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
VIBRANT TOURISM ECONOMY	Increase visitor numbers each year based on the 2014 baseline	7.08m (2013)	7.87m (Annual)	8.20m Green	↑	Higher is better
	Increase the value of the tourism economy by at least 5% each year	£327.85m (2013)	£372.70m (Annual)	£385.80m Green	↑	Higher is better
TRANSPORT & TECHNOLOGY INFRASTRUCTURE FOR THE FUTURE	Reduce the number of people killed or seriously injured in road traffic accidents	140 2014-15	24	29 Amber	↑	Lower is better
GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS	Bring 1,250 empty properties back into use	New indicator	349	388 Blue	N/A	Higher is better
WIRRAL'S NEIGHBOURHOODS ARE SAFE	Reports of anti-social behaviour (ASB) to Merseyside Police	11837 2014-15	3056	2764 Blue	↑	Lower is better
	Number of crimes recorded by the Police	19061 2014-15	5238	4906 Green	↑	Lower is better
ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS	Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti	New indicator	93%	94.2% Blue	N/A	Higher is better

Key

Trend

↑ Performance Improving ↓ Performance Deteriorating ↔ Performance Sustained N/A - No comparable data available

Based on Wirral Plan start date with exception of: Number of domestic abuse Wirral MARAC cases per 10,000 adult females, Children and young people experience domestic abuse (Wirral MARAC cases), Percentage of incidents of repeat domestic abuse (Wirral MARAC cases), Increase the number of jobs created and safeguarded by Invest Wirral, People killed or seriously injured in road traffic accidents, Reports of Anti-social behaviour (ASB) to Merseyside Police, Number of crimes recorded by the police - ALL compared to same period in previous year.

Target Rating (Blue, Green, Amber, Red) based on agreed tolerance range for individual measures

Blue - Above Target Green - Within Target Amber - Below Target Red - Significantly Below Target.

PLEDGE: OLDER PEOPLE LIVE WELL

Overview from the Pledge Sponsor

One of the biggest encouragements to highlight is the enthusiasm, energy and commitment of the Ageing Well Steering Group. It is great to see so many partners determined to achieve real positive outcomes for Wirral's older residents and the steering group is working as a team to ensure that progress is being made on all areas of the action plan.

One of our main areas of focus is working to reduce 'social isolation' among older people in Wirral. Loneliness can be felt by those of all ages but as we age factors such as poor health, mobility, retirement, becoming a carer and reduced access to transport can increase the likeliness of feeling lonely and becoming more isolated. It is essential we work as one team across all sectors in Wirral to help change the lives of these people for the better and continue to identify those people who are socially isolated and make sure they get the help they need. During the next few months we will try a new approach to talk directly to older people in Wirral to make sure they are getting the right support. A 'Wirral Door Knock' event in partnership with key partners and service providers from across the sectors has been proposed and further development is underway.

We are also working hard to improve the information and advice which older people can get easy access to. We know we need to get better at signposting and promoting services to ensure that everyone over the age of 50 knows how to get the right information when they need it most.

In June Age UK Wirral launched an exciting competition; encouraging all budding artists to design a sticker which businesses in Birkenhead will be encouraged to display in their windows to show that they are age-friendly. For businesses, displaying the sticker means that they are happy to allow older people a place to rest, a glass of water and toilet facilities if needed. The deadline for entries has closed and the winning design will be chosen by Cllr Chris Jones.

Merseyside Fire & Rescue Service (MF&RS) work closely with some of Wirral's most vulnerable older people to help to prevent fires, identifying potential fire risks around the home. MF&RS have announced that all their staff will undergo dementia training by the end of July 2016. This training will deliver essential information for staff who come into contact with those with dementia and help provide sufferers with a service that fully understands how best to support them in preventing fires.

Healthy life expectancy at birth recent Wirral results show an improvement for men but a decrease for women, with figures for both sexes lower than both national and regional figures. This measure is a long term outcome measure which will require significant behavioural change from residents in order for long term improvement to be achieved. Work is underway through delivery of the Wirral Plan including the healthier lives pledge with a particular focus on alcohol and tobacco use, two key areas that have a detrimental impact on people's health.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Healthy Life Expectancy at birth: Males	59.8 2011-13	England: 63.4 (2012 - 2014) North West: 61.1 (2012 - 2014)	59.8 (Annual)	59.8	60.4 Green	↑	Higher is better
Healthy Life Expectancy at birth: Females	61.8 2011-13	England: 64.0 (2012 - 2014) North West: 61.8 (2012 - 2014)	61.8 (Annual)	61.8	60.9 Amber	↓	Higher is better

PLEDGE: CHILDREN ARE READY FOR SCHOOL

Overview from the Pledge Sponsor

In Quarter 1 steady progress has been made in delivering against the priorities and actions detailed in the strategy:

- Following a successful pilot in November 2015, a new Integrated Review for children 2 to 2½ years old commenced roll out in June 2016. This approach is designed to support a consistent and clear assessment of the child's needs early in their life, to ensure the right support can be provided where it is required.

Following analysis by early years lead consultants, schools have been identified to receive individual advice and support to support pupil progress and attainment with an aim to close the attainment gap for disadvantaged children.

To ensure childcare settings, child-minders and schools provide good quality provision a group has been established to identify and inform improvement planning. Initially the focus will be on those settings which are rated as 'Requires Improvement' or 'Inadequate'. The aim is to increase the availability of childcare settings that are rated good or outstanding.

- Work with Social Care and Foster Carers will continue in order to improve the take up of the 2 year old nursery education offer for children who are looked after by the local authority (CLA) to help support their development and future life chances. Good practice is being shared across the North West area on how to best improve nursery take up.
- A current review of parenting programmes provided by different agencies In Wirral will determine the approaches that are having the most benefit to parents and children, in order to improve future programmes.

Quarter 2 will build on the work carried out so far including:

- We will continue to focus on mapping duplication and gaps in practice regarding parenting programmes.
- Strengthen take up of the opportunities to review children's needs at an early stage in their lives.
- Consider the development of a tracking toolkit against the Early Years Foundation Stage (EYFS) outcomes and narrowing the gap.
- Further improve the take up of the 2 year old nursery offer for disadvantaged children with a clear focus to change the negative perception of it held by some parents and work to ensure it is viewed as valuable support for children.

PLEDGE: YOUNG PEOPLE ARE READY FOR WORK AND ADULTHOOD

Overview from the Pledge Sponsor

As a result of recent Ofsted inspections six schools have been upgraded from requires improvement to good; meaning 9 in 10 primary school pupils and 8 in 10 secondary school pupils now attend schools which Ofsted rate as either good or outstanding. Although results have improved since the start of the Wirral Plan the target set has not been achieved in quarter 1. The Wirral Plan set an aspirational target for all children to be educated in schools rated good or better by Ofsted by 2020 which despite continued focus will provide a challenge to achieve in light of Ofsted school inspection changes and higher government targets for schools to achieve.

95% of Children Looked After (CLA) attend a good or better primary school.

96% of CLA attend a good or better secondary school.

85.8% of Children Looked After have an up to date Personal Education Plan (PEP) to support young people's attainment and progress.

75% of 16-18 year care leavers are in Education, Employment or Training opportunities by March 2016.

We have also appointed 6 'Future in Minds' specialist staff who will work across the borough providing support and training for schools to identify the early signs of pupils with mental health issues. Strategies will be given to support these pupils so preventing their needs from escalating. The Young Chamber programme has been recognised nationally as an example of good practice. A programme of activity is ready to roll out to all secondary schools in September 2016.

Wirral schools are considering the Government academy agenda. The Regional Schools Commissioner (RSC) has recently met with primary headteachers to discuss the detail of proposals for schools to become academies and also Multi Academy Trusts (MAT) where a single Trust is responsible for a number of academies which can provide a local approach to becoming an academy. This has resulted in a significant number of schools registering an interest with the Department of Education to become an academy. One MAT of five primary schools has been approved by the Headteacher Board and the RSC. The three Locality Boards are well established with Headteachers on the boards working collaboratively to raise the quality of leadership and management, and teaching and learning. There have been a number of reviews of teaching and learning as well as support in schools and schools are accessing good support from 'Teaching Schools'.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Percentage of schools rated 'good' or 'outstanding' by Ofsted	84% 2014-15 Acad Year	England: 85% (Dec 2015) North West: 87% (Dec 2015)	93.4% (Annual)	84%	85% Amber	↑	Higher is better

PLEDGE: REDUCE CHILD AND FAMILY POVERTY

Overview from the Pledge Sponsor

Reducing child and family poverty is incredibly important. To make sure this Pledge is achieved, every agency involved has joined forces to work together to help families get back into employment and increase financial inclusion.

Job Centre Plus and the Council's Early Years service are now working together in a formal partnership to help parents get back into employment and access training and education opportunities. Work is also well underway to support those Wirral families who are likely to be affected by the Benefit Cap, which is likely to be 499 based on latest information from the Department for Work and Pensions (DWP).

These families are being supported in a number of ways. Partners are using case conferences to ensure that they have spoken to all of the families affected, to maximise contact with them, and avoid hardship through lack of information. Targeted employment support includes the Work on Wirral (WOW) adviser working from Magenta Living to support those who want to find some employment to take them out of the cap, as well as dedicated support to minimise hardship e.g. Discretionary Housing Payment (DHP) applications, job search advice, financial and debt advice.

Target areas have been identified for the community pilots and discussion is taking place with partner organisations to develop appropriate models of delivery in each of the areas.

In Quarter 2 work is underway to ensure we fully capture the outcomes of the support provided locally. The Steering Group are currently in the process of working with local partners to develop an appropriate information management system that will enable outcomes to be captured. This will be also be linked to the Joint Strategic Needs Assessment (JSNA) so that we are able to provide ongoing updates to the Child Poverty JSNA chapter.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Increase the employment rate in Wirral	66.7% Mar 2014 - Mar 2015	England: 73.7% (Mar 2015 - Mar 2016) North West: 71.4% (Mar 2015 - Mar 2016)	70.0%	69.70%	69.7% Green	↑	Higher is better

PLEDGE: PEOPLE WITH DISABILITIES LIVE INDEPENDENT LIVES

Overview from the Pledge Sponsor

More people with disabilities are now in employment, with Wirral now seeing a higher rate than the regional average. This is excellent news, and due in no small part to the many organisations and community groups who have helped shape and now begun to deliver the boroughs' All Age Disability Strategy.

Just in the past three months, some highlights of the work include:

The implementation of 'Local Offer Wirral' - a resource which has been designed to help people to find information and services relating to children and young people age 0-25 who have Special Educational Needs and/or disabilities.

Significant progress in the development of 'Live Well Wirral' a website to provide information and a range of options for care and support as well as social activities and clubs.

- Work to ensure the inclusion of employment and volunteering opportunities for people with disabilities in the specifications of key Council contracts with a view to extending this approach to other areas/partners.
- Involvement sessions were held to ensure that people with disabilities and their carers shape the commissioning of their support services.

To ensure strong oversight of delivery of the All Age Disability Strategy partners have worked together to develop the governance arrangements and set up a partnership group chaired by Wirral Mencap with a parent/carer Deputy Chair. The group are focused on ensuring shared responsibility for the named actions to ensure a robust approach to improving outcomes for people with disabilities.

In Quarter 2 work is underway to ensure progress will be made on the employment theme in the strategy working with a range of partners including Jobcentre Plus, the Department for Work and Pensions, employers and the Wirral Chamber of Commerce.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Employment rate aged 16-64 - Equality Act core or Work Limiting Disabled	37.1% Mar 2014 - Mar 2015	England: 50.7% (Mar 2015 - Mar 2016) North West: 45.3% (Mar 2015 - Mar 2016)	43.6%	44.50%	46.6% Green	↑	Higher is better

PLEDGE: ZERO TOLERANCE TO DOMESTIC VIOLENCE

Overview from the Pledge Sponsor

As the lead officer for the Pledge to create a 'Zero Tolerance To Domestic Abuse' on Wirral I am pleased to report the success of the strategy's initial priority target; to encourage reporting by victims of domestic abuse to tackle the under-reporting of these crimes and ensure the right support is provided. The proportion of reported cases per population has risen, with an increase of 20% of domestic abuse cases per 10,000 adult females for Q1 2016-17, compared to same period in the previous year (cases reported to Wirral multi-agency risk assessment conferences (MARAC).

Though the number of children and young people experiencing domestic violence and abuse in their homes has reduced, this number is only measured for high risk cases which have themselves reduced. This is also as a consequence of an increased proportion of the victims having drug and alcohol issues, whose homes are generally less likely to include children. The incidents of repeat domestic abuse has spiked in Q1 as four persistent repeat couples have been subject to Multi Agency Risk Assessment Conference (MARAC) discussions. The reported performance is within the SafeLives recommendation for repeat rate (28-40%).

The 'Domestic Abuse Alliance' is the coordinated collaboration across public and voluntary sector agencies together with the community at large with an aim for a greater percentage of victims seeking support, and ensuring services are better directed to where they are most needed.

High profile campaigns such as the 'be a lover not a fighter' and the 'Domestic Abuse - Let's Make a Difference' video have raised awareness, educated and informed offenders and victims. The success of these initiatives has led to an increase in the proportion of victims deemed to be low to medium risk of repeated abuse being referred to appropriate support.

Domestic abuse offender management is also a priority, including specific programmes targeted towards young offenders and prolific offenders to bring about sustainable crime reduction through behavioural change.

In the coming months:

- We will look at engaging agencies who have been successful across Merseyside working in private businesses to reduce the effects of domestic abuse on their workforce.
- We will continue to work to increase reports of domestic abuse whilst reducing the likelihood of re-victimisation by raising awareness, education and training to the community, helping to break the cycle of abuse.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Number of domestic abuse Wirral MARAC cases per 10,000 adult females	54 2014-15	England: 33 (2015 - 2016) Similar Peer Group: 41 (2015 - 2016)	13	61	23 Blue	↑	Higher is better (policy is to increase reporting before figures reduce)
Children and young people experience domestic abuse (Wirral MARAC cases)	1289 2014-15		381	1465	302 Green	↓	Higher is better (policy is to increase reporting before figures reduce)
Percentage of incidents of repeat domestic abuse (Wirral MARAC cases)	16% 2014-15	England: 25% (2015 - 2016) Similar Peer Group: 31% (2015 - 2016)	25%	21%	30% Amber	↓	Lower is better

PLEDGE: GROWTH PLAN PLEDGES

Overview from the Pledge Sponsor

Delivery of the Growth Plan is progressing well with all planned activities on track and Quarter 1 pledge indicators and measures improving and meeting targets. Highlights for the quarter include the increase in Wirral's employment rate and the decrease in the number of people claiming out of work benefits; indicating our pledge to improve job opportunities for our residents is making progress.

During Quarter 1 good progress has been made in several areas:

The number of jobs created and safeguarded have continued to exceed target and will support our ambition to increase the employment rate in Wirral.

From July 2016 Wirral residents now have access to more employment opportunities through the new Wirral Ways to Work programme.

- We are continuing our work to reduce the employer skills gap in Wirral through joint Combined Authority review of post-16 skills provision with the Liverpool City Region (LCR) Devolution Deal providing the framework for this work.

- Work is ongoing to increase inward investment, including the launch of the Wirral Waters Investment Fund and the recent success of the International Festival for Business in June 2016, which will positively impact on our reporting measures later in the year.
- Wirral remains the fastest growing tourism economy in Merseyside following confirmation of our 2015 performance, the increase in visitor numbers have benefited local serviced accommodation such as B&Bs, hotels, guesthouses and inns.

For Quarter 2 partnership work is underway to develop a strategic vision for Birkenhead which will support the development of a new approach to regeneration. Progress will also continue on the development of the Wirral Tourism Strategy 2017-22. Work to extend and strengthen the current Collaboration Agreement with the Wirral Chamber of Commerce is underway to support the delivery of additional new businesses over the lifetime of the Growth Plan.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Increase the number of jobs created and safeguarded via Invest Wirral	970 2014-15		60	1084	74 Blue	↑	Higher is better
Increase the employment rate in Wirral	66.7% Mar 2014 - Mar 15	England: 73.7% (Mar 2015 - Mar 2016) North West: 71.4% (Mar 2015 - Mar 2016)	70.0%	69.7%	69.7% Green	↑	Higher is better
Increase visitor numbers each year based on the 2014 baseline	7.08m (2013)		7.87m (Annual)	7.59m	8.20m Green	↑	Higher is better
Increase the value of the tourism economy by at least 5% each year	£327.85m (2013)		£372.70m (Annual)	£355.00m	£385.80m Green	↑	Higher is better

PLEDGE: TRANSPORT AND TECHNOLOGY FIT FOR THE FUTURE

Overview from the Pledge Sponsor

The Connecting Wirral Transport Strategy was approved by Cabinet in June 2016, and work is now underway to deliver the outcomes. Those planned actions which are underway are progressing well to their delivery timetable; one outcome indicator can be reported during this quarter.

In Quarter 1:

- The increase in road traffic accidents compared to the same period last year is being monitored and acted on by the partnership. Work with the Police to address this is progressing well; the Police are recruiting additional resources to ensure increased focus on reducing road traffic accidents.

- Continued joint working and collaborating with over 40 agencies across Wirral, as well as developing links with new agencies, in order to support job seekers to overcome transport-related barriers to employment.

For Quarter 2 work is underway which will see Wirral Council take part in the 2016 National Highways and Transport Public Satisfaction Survey, this will enable us to measure customer experience and perceptions since 2015, with resident views helping us to identify further improvements to our highways and transport systems. We will be focusing on our partnership with Merseytravel to develop our joint commitment to providing reliable and affordable public transport.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Reduce the number of people killed or seriously injured in road traffic accidents	140 2014-15	All England Mets: 108 (2012 - 2014) North West: 92 (2012 - 2014)	24	139	29 Amber	↑	Lower is better

PLEDGE: ASSETS AND BUILDINGS ARE FIT FOR PURPOSE FOR WIRRAL'S BUSINESSES

Overview from the Pledge Sponsor

The Asset Strategy highlights the importance of Wirral's public sector assets and provides the opportunity to become more commercial in our approach to generating income from our assets, to be reinvested in the borough ensuring best value for money for our residents and supporting the delivery of the Wirral Plan Pledges. It demonstrates the bold and innovative steps we need to take to deliver our vision for Wirral's assets and help "shape the place" of Wirral.

In Quarter 1 through the One Public Estate approach there has been significant networking and fact finding undertaken with partners to collect qualitative data to ensure we can maximise the potential to increase the commercial worth of assets and buildings. In this period co-location projects have been implemented with community police in Moreton and Rock Ferry libraries and DWP in West Kirby Concourse, this type of activity will be developed further in Quarter 2 and beyond.

Office rationalisation continues with premises being vacated and either alternative uses found, resulting capital receipts or demolition plans put in place e.g. Bebington Town Hall. Larger capital receipts are expected later in the year and these schemes also enable housing development to take place, linked to other pledge areas. Rigorous Asset challenges are being undertaken by the Assets and Capital Group with commercial opportunities being considered at all stages of the process. Asset Management officers are supporting the Asset and Capital Group by reviewing existing policies and processes, ensuring robust governance arrangements and procedures are in place to make informed decisions.

PLEDGE: LEISURE AND CULTURAL OPPORTUNITIES FOR ALL

Overview from the Pledge Sponsor

Good progress is being made in order to achieve the pledge and deliver leisure and cultural opportunities for all. Highlights include:

In June, the Active Wirral campaign was launched to encourage residents to get moving. The focus is on motivating people and suggesting the small and simple ways that people can make a big difference to their family's health. The month of June's focus was on cycling and in particular the benefits of 'getting back on a bike!' The campaign is backed by Tranmere Rovers and the first event 'Bike Breakfast' took place on 29th June at Prenton Park and offered people the chance to take part in organised bike rides and advice sessions with a free breakfast provided.

Footgolf has been introduced to three sites across the Wirral in order to attract a wider audience to our golf sites to bring in much needed revenue capitalising on Merseyside's 'hotbed' of football. With relatively minimal start-up and maintenance costs and easy accessibility Footgolf has already proven to be a great success already with over 6000 people playing throughout Wirral in just under four months, generating over £35k.

Love New Brighton Parade returned this year bigger than ever with this year's Astral Coast Festival taking place alongside the event. The Parade is the product of Love New Brighton and is a fantastic new partnership between New Brighton Community Centre, Brightside Young People's Project, Wallasey Youth Hub with the support of local schools, community organisations, businesses, traders, residents and local artists and also Wirral Council.

Now in its fifth year, Astral Coast is the focal point of the musical year of The Open Door Centre, taking the discussion of Depression, Anxiety and Mental Health in general outside of the medical, clinical world and into people's lives via the world of music, the arts and creativity.

The new Wirral Youth Zone, named by young people as 'The Hive' is making good progress. This is a purpose-built facility for the borough's young people aged 8-19, and up to 25 for those with disabilities. It will be located next to the fire station on Exmouth Street in the centre of Birkenhead and is expected to be completed in 2016.

Preparations are underway to create a mid-river firework display with some special added extras turning it into one of the most ambitious fireworks events in the country. It is hoped that by moving the city's event to the waterfront, it will reach a larger audience and have more of an impact on the local economy in both Wirral and Liverpool.

PLEDGE: WIRRAL RESIDENTS LIVE HEALTHIER LIVES

Overview from the Pledge Sponsor

Work is progressing across all elements of the pledge plan, key actions to note are:

Action to tackle tobacco use:

- One in five adults in Wirral continue to smoke, with higher rates in the more deprived communities meaning that they bear the majority of the harm caused. Current evidence reports that in the UK regular e-cigarette use among young people is almost exclusively confined to those young people who have already smoked with the number of young people who smoke continuing to fall.

Following the release of Public Health England guidance 'Use of e-cigarettes in public places and workplaces' we will develop a vaping policy that will provide the key principles for an approach that maximises the potential for e-cigarettes to improve health while managing the risks in any particular setting.

Action to tackle alcohol misuse:

Reducing the Strength - this voluntary scheme working with local stores who sell alcohol continues to have high engagement with local retailers. 46 businesses have signed up to the scheme together with 20 affiliates who are compliant with reducing the strength criteria, we therefore have 66 retailers not selling super strength alcohol across the borough. Affiliates are verified long term non-venders of super strength alcohol.

Action to promote healthy eating:

- Both Wirral University Teaching Hospital NHS Trust and Clatterbridge Cancer for Oncology are working on the development of Food and Drink Plans for both patients and staff. This is a good opportunity to improve the food offer for patients, staff and visitors.
- Takeaway for a change is progressing well with good engagement with local schools and local takeaways to promote healthy eating options, in quarter one in depth work has taken place with 6 schools all in areas of high need.
- 75 businesses have signed up to the Eat Well Wirral scheme, these businesses have taken a number of steps to improve their healthy eating order e.g. using a healthier cooking oil e.g. rapeseed.

Quarter two will see further action to recruit local businesses to the reducing the strength and health eating initiatives. Work will also commence with local alcohol retailers who have asked for training to support customers who want help in changing their lifestyles particularly with regard to drinking too much.

PLEDGE: GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

Overview from the Pledge Sponsor

Delivery of the Good Quality Housing that Meets the Needs of Residents pledge is progressing well with Wirral's Housing Strategy recently being signed off. Work started during 2015/16, the first year of the Wirral Plan, on the delivery of our highest priority outcome indicators, with many supporting measures and action plan activities commencing this year. Supported by partners and stakeholders we will deliver our pledge and provide improvements to living environments and the health and wellbeing of our residents and provide support to those in need of our help.

For Quarter 2 we will focus on progressing more of our action plan activities by working in partnership and by collaborating with colleagues internal and external to the Council such as the Liverpool City Region Authorities to deliver and enable access to quality, efficient and affordable housing to our residents.

During Quarter 1 good progress has been made in several areas:

Empty homes being brought back into use have progressed rapidly during this quarter exceeding target expectations.

- A Soft Market testing Event took place with prospective partners for delivery of Extra Care provision.
- Three further funding agreements were signed for developments to commence as part of the Councils affordable homes programme.
- More than 760 home adaptations have been completed to help vulnerable people remain and live safely in their homes.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Bring 1,250 empty properties back into use	New indicator		349	N/A	388 Blue	N/A	Higher is better

PLEDGE: WIRRAL'S NEIGHBOURHOODS ARE SAFE

Overview from the Pledge Sponsor

As the sponsor for the Pledge to 'Ensure Wirral Neighbourhoods are Safe' I am delighted to report a 2% reduction in the total number of crimes and a 13% reduction in the number of incidents of anti-social behaviour reported by the Police for Q1 2016-17, compared to the same period the previous year.

The drop in anti-social behaviour is testament to the success of our strategy to further integrate crime reduction staff such as Police and Community Support Officers with the borough's Community Patrol and Anti-Social Behaviour Officers.

Working closely with the Chamber of Commerce and Constituency Managers (amongst many others) residents and the business community are involved in ensuring crime reduction resources are focussed where and with whom there is greatest need.

The media reports of increased crime centred on prejudice, (hate crime), following the EU referendum have not been evident in Wirral or elsewhere in Merseyside.

In the coming months:

- We will promote the reporting of under-reported crimes such as hate crime or domestic abuse where the victim may need specialist support before coming forward.
- We will increase the range of community organisations to support hate crime victims in reporting incidents and to reduce the risk of re-victimisation.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Reports of anti-social behaviour (ASB) to Merseyside Police	11837 2014-15		3056	11235	2764 Blue	↑	Lower is better
Number of crimes recorded by the Police	19061 2014-15		5238	19956	4906 Green	↑	Lower is better

PLEDGE: ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

Overview from the Pledge Sponsor

Through a partnership approach delivery is well underway and it is pleasing to note that many of the performance indicators and measures that can be reported this quarter are achieving anticipated targets and that activities underway are progressing well.

Highlights for Quarter 1:

• Our performance relating to dog fouling and littering enforcement activities has exceeded expectations, we will continue to focus on these as prime drivers to cultural changes across Wirral.

• We achieved our ambitious target for the number of prosecutions undertaken for environmental offences.

In Quarter 2 work is underway to introduce more localised supporting activities, with direct input from constituency based colleagues and Members, these will be focused on improving living environments for residents. Additional work will also be planned to support schools to recycle more which will contribute our overall recycling commitment and obligations.

INDICATOR	WIRRAL PLAN START	MOST RECENT BENCHMARK DATA	TARGET	2015-16 Q4	2016-17 Q1	TREND	DIRECTION OF IMPROVEMENT
Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti	New indicator		93%	N/A	94.2% Blue	N/A	Higher is better

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